

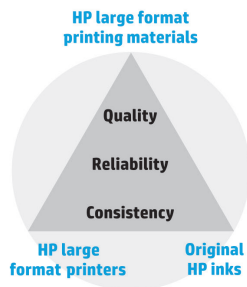


# HP 15-oz Prime Double-sided Blockout Banner



## The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



<sup>1</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/hp/printpermanence](http://HPLFMedia.com/hp/printpermanence).

<sup>2</sup> Per DIN 53363.

<sup>3</sup> Per DIN EN ISO 2060.

<sup>4</sup> Per DIN EN 1049-2.

<sup>5</sup> 100% per TAPPI T-425 Test Method.

## Produce durable, brilliant double-sided banners

### Take on demanding display conditions

From long-lasting indoor displays to demanding outdoor display conditions, this durable banner material can handle it all. Brilliant image quality is preserved in water<sup>1</sup>- and tear-resistant<sup>2</sup> prints. The polyester scrim reinforcement provides excellent rip-stop qualities and extra strength when grommeting. Double-sided construction allows banners to lay flat and resist curl in a wide range of environmental conditions.

### Deliver brilliant image quality, on both sides

Deliver brilliant image quality on both sides of this double-sided blockout banner which has a matte print surface on both sides. These surfaces, combined with a tight banner weave (250 x 500 denier,<sup>3</sup> 18 x 12 threads/inch<sup>4</sup>) provide excellent durability and fine image resolution for banners that will be viewed close-up. And thanks to the 100% opaque blockout layer,<sup>5</sup> you can print images on both sides without show-through and maximize your message.

### Gain efficiency while providing outstanding color fidelity

Save time and gain efficiency with ICC profiles that help you get the color you need quickly. Applications include indoor or outdoor signs and graphics, banner stands, POP displays, and hanging banners. Designed for use with HP Latex Inks, as well as solvent, low-solvent, and UV-curable inks. HP 15-oz Prime Double-sided Blockout Banner is REACH compliant<sup>7</sup>—a regulation of the European Union adopted to improve the protection of human health and the environment.

Target customers	Applications	Benefits
Sign shops	Trade show and event banners	Front and back print surfaces to maximize viewing of your message or messages
Print service providers	Point-of-sale, retail displays	Smooth, matte finish surface for excellent color and detail
Quick printers	Indoor and short-term outdoor banners	Built-in block out layer for no show-through
Hotels, restaurants, and entertainment venues	Event and promotional signage	Water-resistant prints for a wide range of application environments
	Pop-up banner stand graphics	Bright white point for striking image contrast
		Curl resistant with good lay-flat properties
		Provides environmental reassurance with REACH compliance <sup>7</sup>



## Technical specifications

### HP 15-oz Prime Double-sided Blockout Banner

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/hp/paperpresets](https://HPLFMedia.com/hp/paperpresets).

<b>Ink technology</b>	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks			
<b>Double-sided printing</b>	When printing double-sided, it is recommended that operators use the Output Platen Cover along with the TUR (Take-up Reel)			
<b>Weight</b>	510 g/m <sup>2</sup> (15 oz/yd <sup>2</sup> ) per ISO 536 Test Method			
<b>Thickness</b>	350 microns / 13.8 mil per ISO 534 Test Method			
<b>Yarn dtex</b>	250 x 500 denier per DIN EN ISO 2060			
<b>Fabric threads</b>	18 x 12 per inch per DIN EN 1049-2			
<b>Tensile strength</b>	787 x 585 N/5 cm (88.5 x 33.8 lb/in) per ISO 1421			
<b>Tear strength</b>	93.6 x 63.7 N (21.1 x 14.3 lb) per DIN 53363			
<b>Opacity</b>	100% per TAPPI T-425 Test Method			
<b>Brightness</b>	85% per TAPPI T-452 Test Method			
<b>Whiteness</b>	101 per ASTM E-313 Test Method			
<b>Finish</b>	Matte			
<b>Operating temperature</b>	13 to 43° C (55 to 109° F)			
<b>Operating humidity</b>	10 to 70% RH			
<b>Water resistance</b>	Water resistant with Original HP Latex Inks <sup>6</sup>			
<b>Dry time</b>	Immediate with HP Latex Inks			
<b>Flame resistance</b>	NFPA 701 approved fire certification			
<b>Shelf life</b>	12 months at recommended temperature and humidity			
<b>Environmental</b>	REACH compliant <sup>7</sup>			
<b>Storage temperature</b>	4 to 32°C (40 to 90°F)			
<b>Storage humidity</b>	10 to 70% RH			
<b>Country of origin</b>	Product of Vietnam			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>	<b>Region</b>
	1A736A	965 mm x 50 m (38 in x 164 ft)	848412025835	United States, Canada, and Latin America
	1A737A	1372 mm x 50 m (54 in x 164 ft)	848412025842	United States, Canada, and Latin America
	1A738A	1600 mm x 50 m (63 in x 164 ft)	848412025859	United States, Canada, and Latin America
	1A739A	3200 mm x 50 m (126 in x 164 ft)	848412025866	United States, Canada, and Latin America
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="https://HPLFMedia.com/hp/mediawarranties">HPLFMedia.com/hp/mediawarranties</a> . To obtain warranty service, please contact Brand Management Group customer support at <a href="https://HPLFMedia.com/hp/en/contactus">HPLFMedia.com/hp/en/contactus</a> .			

<sup>6</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/hp/printpermanence](https://HPLFMedia.com/hp/printpermanence).

<sup>7</sup> As of the date of this document, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP Printing Products and Consumable Supplies](https://HP.Printing.Products.and.Consumable.Supplies). Logo source: Copyright European Chemicals Agency.



For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](https://HPLFMedia.com)

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